

Strategic Partner Standards

PrimeLink Global | Governance Framework | Version 1.0

Purpose

Defines who may participate in the PrimeLink Global ecosystem and the professional standards expected of strategic partners.

Eligible Partner Categories

- Investors, family offices, investment firms and private capital sources.
- Developers, development managers, landowners and hospitality groups.
- Lawyers, tax advisors, wealth advisors, corporate finance advisors and accountants.
- CEOs, founders, managing directors and strategic consultants.

Minimum Verification Requirements

- Full legal name and professional title.
- LinkedIn profile and professional biography.
- Company website and corporate email address.
- Company name, registered jurisdiction and business activity where applicable.
- Professional licenses, references or credentials where appropriate.

Risk Classification

- Green: established professional or company with verifiable track record.
- Amber: limited online presence or early-stage business; additional verification required.
- Red: anonymous intermediary, unverifiable claims, refusal to provide basic information or unrealistic representations.

Professional Conduct Standards

- Act honestly and professionally.
- Respect confidentiality and introduction protocols.
- Disclose conflicts of interest.
- Avoid misleading claims about mandates, buyers, sellers, investors or opportunities.
- Do not spam or pressure ecosystem members.

Ongoing Review

- PrimeLink may review, suspend or remove partners if complaints, verification failures, ethical concerns or reputational risks arise.

Important Notice: This document is a business framework template. It does not constitute legal, tax, financial or investment advice. Parties should obtain independent professional advice before relying on or executing any agreement.